

## 3<sup>rd</sup> National Conference on Pulp and Paper

*Understanding the Trade-offs in Water & Wastewater Management for taking informed decisions*

29 June 2018: New Delhi



Benefits of Partnership	Platinum Partner	Gold Partner	Silver Partner	Lunch Partner	Co- Partner	Associate Partner
Logo on the wings of the Backdrop of the programme of the Conference in the main hall	✓	✓	✓	-	-	-
Speaking Opportunity	✓	✓	✓	-	-	-
Complimentary delegate passes	14	10	8	6	4	3
Screening of Corporate film during various session breaks (Duration – minutes)	5	3	1.5	-	-	-
One Page Advertisement in the Conference Booklet	✓	✓	✓	✓	-	-
Company Literature as part of the documentation pack	✓	✓	✓	✓	✓	✓
Write up in the Background Paper (Word limit)	600	500	400	300	200	100
Logo visibility on the multi-partner signage at the foyer area of the Conference Venue	✓	✓	✓	✓	✓	✓
Special Announcements Thanking Partner	✓	✓	✓	✓	✓	✓
Recognition of level of Partnership in the delegate kit (Thank you partner card)	✓	✓	✓	✓	✓	✓
Sharing of Conference Delegates list (List will be shared after the event)	✓	✓	-	-	-	-
Recognition of level of Partnership on the back cover page of the Conference booklet	✓	✓	✓	✓	✓	✓
Signage acknowledging lunch Partnership at the lunch venue	-	-	-	✓	-	-
Placing Promotional Corporate Standee at the pre-function area	3 nos	2 nos	1 no	-	-	-

Sponsorship Type	Amount (Rs.)	Maximum Partners Permitted in category
Platinum Partner	9 Lakhs	One
Gold Partner	7.5 Lakhs	Two
Silver Partner	6 Lakhs	Open
Lunch Partner	4 Lakhs	Two
Co- Partner	2.5 Lakhs	Three
Associate Partner	1.5 Lakh	Open

